

LAMPIRAN 8
UJI ASUMSI DAN REGRESI

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	persepsi_nilai, kualitas_pelayanan, kualitas_produk ^b		Enter

- a. Dependent Variable: kepuasan
b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.575 ^a	.331	.316	.25103	1.872

- a. Predictors: (Constant), persepsi_nilai, kualitas_pelayanan, kualitas_produk
b. Dependent Variable: kepuasan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	4.208	3	1.403	22.258	.000 ^b
	Residual	8.507	135	.063		
	Total	12.715	138			

- a. Dependent Variable: kepuasan
b. Predictors: (Constant), persepsi_nilai, kualitas_pelayanan, kualitas_produk

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.114	.331		3.365	.001
	kualitas_pelayanan	.223	.087	.214	2.566	.011
	kualitas_produk	.162	.079	.177	2.047	.043
	persepsi_nilai	.351	.105	.307	3.351	.001

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	(Constant)		
	kualitas_pelayanan	.711	1.407
	kualitas_produk	.667	1.500
	persepsi_nilai	.591	1.693

a. Dependent Variable: kepuasan

Charts

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: kepuasan



